



SNAPSHOT

READ ON HYER IS A BELOVED FUNDRAISER CREATED BY THE HYER PTA TO ENCOURAGE STUDENTS TO READ & RAISE MONEY FOR HYER!

PLEDGE

PLEDGE GOAL: \$200

- CREATE A PLEDGESTAR ACCOUNT
- AND SEND TWO PLEDGE REQUESTS BY FEBRUARY 9TH TO RECEIVE A PRIZE

READ

READING GOAL: 150 MIN.

- PRE-K: NO REQUIRED MINUTES
- KINDER: 200 TOTAL MINUTES
- FIRST: 250 TOTAL MINUTES
- SECOND: 300 TOTAL MINUTES
- THIRD: 350 TOTAL MINUTES
- FOURTH: 400 TOTAL MINUTES

REWARD

- CREATE A PLEDGESTAR ACCOUNT
- HOME RUN READERS & RAISERS
- GRAND SLAM READERS & RAISERS
- CLASSROOM MVP READERS & RAISERS
- ALL STAR CLASSES
- HYER'S MVP ALL STAR READER & RAISER

REGISTER

REGISTER BY SCANNING QR CODE FOR DIRECT LINK OR VISIT

WWW.PLEDGESTAR.COM/READONHYER



11TH ANNUAL READ ON HYER

WEDNESDAY FEBRUARY 5TH - 12TH



PARTICIPATION PRIZE

MARK MY TIME BOOKMARK

CREATE A PLEDGESTAR ACCOUNT AND SEND TWO PLEDGE REQUESTS OR MEET THE ALL SCHOOL MINIMUM READING GOAL BY 2/12

HOMERUN PRIZES



BALTO BOOK BAG

- COMPLETE & LOGIN YOUR GRADE LEVEL READING MINUTE GOALS OR PLEDGE GOAL

BALTO'S CANDY CART

- EARN BOTH PLEDGE GOAL & GRADE LEVEL READING MINUTES GOAL & WIN A PRIZE FROM BALTO'S HOMERUN CANDY CART



GRAND SLAM PRIZES

- \$500 OR 100+ MVP MINUTES: 2 BALTO BUCKS
- \$500 OR DOUBLE MVP MINUTES: 4 BALTO BUCKS
- \$1000 OR TRIPLE MVP MINUTES: 10 BALTO BUCKS



GRADE MVP READER & RAISER



ONE MVP READER & ONE MVP RAISER FROM EACH GRADE LEVEL WILL WIN:

- A MVP MEDAL & 5 BALTO BUCKS



ALL STAR CLASSES



PIZZA PARTY

- CLASS WITH THE MOST READING MINUTES
- CLASS WITH THE MOST PLEDGES



EXTRA RECESS

- CLASS IN EACH GRADE WITH MOST PLEDGES
- CLASS IN EACH GRADE WITH MOST READING MIN.
- EACH CLASS THAT RAISES \$3,500 IN PLEDGES

GRAND SLAM PRIZES

10 WINNERS!

EARN BALTO BUCKS FOR A CHANCE TO WIN ALL OF THESE FUN PRIZES!



PILLOW



HYER



LAP DESK

HYER'S MVP READER & RAISER

THE #1 MVP READER AND THE #1 MVP RAISER WILL WIN A NEW

KINDLE!





OVERVIEW

WE ARE PROUD TO BE CELEBRATING OUR 11TH YEAR OF READ ON HYER! THIS BELOVED FUNDRAISER, CREATED BY THE HYER PTA, HAS TWO PRIMARY GOALS - TO FOSTER A LOVE OF READING IN OUR STUDENTS AND TO RAISE CRITICAL FUNDS TO SUPPORT HYER. LEARN MORE ON THE HYER WEBSITE AT WWW.HYERPTA.ORG/READ-ON-HYER

REGISTER

- REGISTER AT WWW.PLEDGESTAR/READONHYER
 - CREATE AN ACCOUNT & ADD YOUR STUDENT
- REGISTRATION OPENS MONDAY FEBRUARY 3RD
 - REGISTER BY THURSDAY FEBRUARY 6TH AT 10PM AND MAKE TWO PLEDGE REQUESTS TO RECEIVE A MARK MY TIME BOOKMARK BEFORE THE WEEKEND!
- SCAN QR CODE ON THE FRONT TO REGISTER

PLEDGE

PLEDGE GOAL: EACH STUDENT TO RAISE \$200 IN PLEDGES

- LOG IN TO PLEDGESTAR TO ENTER FAMILY & FRIENDS' NAMES AND EMAILS
- PERSONALIZED PLEDGE REQUESTS WILL BE EMAILED TO EACH EMAIL ADDRESS SUBMITTED
- ALL PLEDGE AMOUNTS ARE FLAT-RATE DONATIONS NOT TIED TO READING MINUTES
- ALL PLEDGE DONATIONS ARE TAX DEDUCTABLE
- ALL PLEDGES MUST BE MADE ONLINE
- ALL PLEDGES ARE DUE BY WEDNESDAY FEBRUARY 12TH AT 10:00 PM TO BE APPLIED TO THE LEADERBOARDS.
- PLEASE NOTE THAT PLEDGES MADE BETWEEN SIBLINGS HAS AN OPTION TO SPLIT EVENLY OR SEPARATELY BETWEEN THEM. ONCE SELECTED, THIS CANNOT BE CHANGED.
- PRE-K CLASSES WILL PARTICIPATE IN READ ON HYER THIS YEAR BUT ARE NOT REQUIRED TO LOG IN READING MINUTES. PRE-K STUDENTS WHO REGISTER FOR PLEDGESTAR WILL RECEIVE PRIZES TOO.

WEEK AT A GLANCE

MONDAY FEBRUARY 3RD

- ALL HUSKIES WILL COME HOME WITH READ ON HYER INFORMATION & HAPPENINGS FOR THE WEEK'S EVENT
- PLEDGESTAR OPEN FOR EARLY REGISTRATION & PLEDGE REQUESTS

WEDNESDAY FEBRUARY 5TH

- KICK OFF DAY!!
- HYER SPIRIT DAY!
- PLEDGESTAR OFFICIALLY OPENS

THURSDAY FEBRUARY 6TH

- CREATE A PLEDGESTAR ACCOUNT & MAKE 2 PLEDGE REQUESTS BY 10 PM TO RECEIVE A PARTICIPATION PRIZE BEFORE THE WEEKEND

MONDAY FEBRUARY 10TH

- LOGIN READING MINUTES & KEEP MAKING PLEDGES!

WEDNESDAY FEBRUARY 12TH

- READ ON HYER ENDS
- DRESS AS YOUR FAVORITE BOOK CHARACTER DAY!
- PLEDGESTAR READING LOG CLOSES AT 10:00 PM

WEDNESDAY FEBRUARY 19TH

- ALL SCHOOL CELEBRATION!
- WEAR YOUR HOMERUN HYER SPIRIT SHIRT



READ

READING GOAL: EACH STUDENT READ AT LEAST 150 MINUTES AT HOME

- STUDENTS HAVE THE OPPORTUNITY TO READ MORE THAN 150 MINUTES AT HOME TO EARN HOMERUN AND GRAND SLAM READER STATUS
- READING MINUTES FOR EMERGING READERS MAY INCLUDE:
 - LISTENING TO A PARENT READ, A SIBLING READ, OR AN AUDIO BOOK.

TRACK READING MINUTES

- EACH STUDENT SHOULD TRACK HIS OR HER READING MINUTES.
 - THE MARK MY TIME BOOKMARK PARTICIPATION PRIZE, IS THE BEST TOOL TO USE FOR EXACT MINUTES READ!
- PARENTS WILL RECORD THEIR CHILD'S READING MINUTES ONLINE AT:
WWW.PLEDGESTAR.COM/READONHYER
- MINUTES MUST BE RECORDED ONLINE BY WEDNESDAY FEBRUARY 12TH BY 10PM

HOMERUN READERS

STUDENTS ARE ENCOURAGED TO READ AT LEAST 150 MINUTES. HOWEVER, WE WANT EVERY HYER HUSKY TO ACHIEVE THE FOLLOWING READING GOALS TO FURTHER PROMOTE GOOD READING HABITS!

- PRE-K: NO REQUIRED MINUTES
- KINDER: 200 TOTAL MINUTES
- FIRST: 250 TOTAL MINUTES
- SECOND: 300 TOTAL MINUTES
- THIRD: 350 TOTAL MINUTES
- FOURTH: 400 TOTAL MINUTES

REWARD

- EARN FUN PRIZES FOR MONETARY PLEDGE DONATIONS AND READING MINUTES
- ALL STUDENTS GET TO PARTICIPATE IN THE ALL SCHOOL CELEBRATION TO RECOGNIZE OUR DEDICATED READERS
- CHECK THE FRONT PAGE FOR PRIZES

GRAND SLAM PRIZES

- THE MORE YOU READ AND/OR RAISE, THE MORE BALTO BUCKS EARNED FOR THE CHANCE TO WIN 1 OF THE 10 GRAND SLAM PRIZES!
- EARN BALTO BUCKS BY ACHIEVING:
 - GRAND SLAM READER STATUS
 - GRAND SLAM RAISER STATUS
 - CLASSROOM MVP READER
 - CLASSROOM MVP RAISER

TEACHER REWARD

- THE CLASSROOM TEACHER WITH THE MOST MINUTES READ WILL RECEIVE \$100 VISA GIFT CARD
- THE CLASSROOM TEACHER WITH THE MOST MONEY RAISED WILL RECEIVE \$50 VISA GIFT CARD

HYER'S MVP READER AND RAISER

- A HYER MVP READER TROPHY
- A HYER MVP RAISER MEDAL
- RECOGNITION AT THE ALL SCHOOL CELEBRATION
- THE MVP READER AND THE MVP RAISER WILL WIN A KINDLE!



THANK YOU TO OUR SPONSORS!



Allie Beth Allman
& Associates

A BERKSHIRE HATHAWAY AFFILIATE



THRIVE
 ... DRIP SPA ...

mavich
 branding group

READING LOG

DATE	MINUTES

HYER ELEMENTARY
3920 CARUTH BLVD.
DALLAS, TX 75225

FREQUENTLY ASKED QUESTIONS



BALTO HERE, READY TO ANSWER YOUR QUESTIONS! READ ON HYER HAS CHANGED A BIT THIS YEAR, SO PLEASE REVIEW THESE FAQs BEFORE WE GET STARTED! LET'S MAKE THIS 11TH ANNUAL READ ON HYER A GREAT ONE!

IS READ ON HYER THE SAME AS ONE SCHOOL ONE BOOK?

- NO, READ ON HYER IS SEPARATE. READ ON HYER IS A FUNDRAISING EVENT THAT HELPS FOSTER THE LOVE OF READING WHILE RAISING FUNDS FOR OUR SCHOOL!***

TO PARTICIPATE IN READ ON HYER, DO I HAVE TO REGISTER MY CHILD ON PLEDGESTAR?

- WE ENCOURAGE ALL FAMILIES TO REGISTER THEIR READER(S) ON PLEDGESTAR SO THEY CAN BE INCLUDED IN THE CLASSROOM LEADERBOARDS & TO RECEIVE PRIZES FOR THEIR EFFORTS.***

WHAT IS A PLEDGE REQUEST?

- A PLEDGE REQUEST IS AN ONLINE NOTIFICATION MADE THROUGH PLEDGESTAR (EMAIL/TEXT MESSAGE) SENT TO A PERSON'S FAMILY &/OR FRIENDS, ASKING THEM TO DONATE FUNDS TO SUPPORT OUR SCHOOL! A PLEDGE REQUEST CAN BE SENT TO, "MOM", "DAD", "GRANDMA", "NEIGHBOR", ETC.!***

HOW DOES MY CHILD RECEIVE A MARK MY TIME BOOKMARK?

- CREATE A PLEDGESTAR ACCOUNT & SEND TWO PLEDGE REQUESTS (EXAMPLE: A PLEDGE REQUEST TO MOM & DAD MAKES TWO!) OR MEET THE ALL SCHOOL READING GOAL OF 150 MINUTES BY 2/12!***

CAN I CHOOSE TO ALLOCATE THE FUNDS RAISED TO ONE CHILD OVER THE OTHER ON PLEDGESTAR?

- ***NO, YOU CANNOT. IF YOU WANT DONATIONS TO BE SEPARATE & NOT COMBINED, YOU WILL NEED TO REGISTER YOUR CHILDREN ON SEPARATE EMAIL ACCOUNTS.***

WHEN SELECTING A "PLEDGE TYPE", WHAT DOES A "COMBINED" DONATION VS. A "PER READER" DONATION MEAN?

- ***WHEN DONATING TO A FAMILY ACCOUNT WITH 2 OR MORE CHILDREN, SELECTING "COMBINE" WILL SPLIT THE DONATED AMOUNT EVENLY BETWEEN ALL CHILDREN. SELECTING "PER READER", WILL GIVE THE AMOUNT ENTERED TO EACH CHILD. FOR EX: DONATING \$20 WITH "PER READER" SELECTED, GIVES \$20 TO EACH CHILD.***

WHAT ARE BALTO BUCKS AND HOW CAN MY CHILD WIN 1 OF THE 10 GRAND SLAM PRIZE BASKETS?

- ***BALTO BUCKS ARE EARNED BY STUDENTS EXCEEDING THEIR GRADE LEVEL READING AND/OR PLEDGE GOAL. MUCH LIKE RAFFLE TICKETS, BALTO BUCKS ARE MARKED WITH THE STUDENT'S NAME ON THEM. THE MORE BALTO BUCKS EARNED, THE MORE ENTRIES ONE HAS IN THE DRAWING TO WIN 1 OF THE 10 GRAND SLAM PRIZE BASKETS!***

HOW DO PRE-K STUDENTS PARTICIPATE IF THEY HAVE NO REQUIRED READING MINUTES?

- ***PRE-K STUDENTS THAT WANT TO PARTICIPATE ARE ABLE. HOWEVER, READING MINUTES WILL NOT BE COLLECTED FOR PRIZES BUT ARE ELIGIBLE TO RECEIVE PRIZES FOR PLEDGES.***

ARE AUDIO BOOKS AND/OR PARENT-ASSISTED READING COUNTED TOWARDS READING MINUTES?

- ***FOR OUR EMERGING READERS, YES ABSOLUTELY! WE HIGHLY ENCOURAGE PARENT ASSISTED AND/OR SIBLING ASSISTED READING AS IT CAN HELP OUR YOUNG READERS DEVELOP LANGUAGE COMPREHENSION, VOCABULARY, A LOVE FOR STORIES, ETC.!***